

Practice Worksheet on Types and Mediums of Journalism

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Subject: Journalism

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Long Answer Questions

1. Explain the core principles of investigative journalism and provide a relevant historical example.
2. Define hard news, highlighting its key characteristics and providing a contemporary example.
3. Describe soft news and contrast it with hard news, providing examples of each.
4. Explain the nature of opinion journalism and its role in media, providing examples of different formats.
5. Discuss citizen journalism, its advantages and disadvantages, and its impact on traditional media.
6. Explain the role and impact of print media in the dissemination of news, despite the rise of digital platforms.

7. Describe the purpose and significance of op-eds within a newspaper or magazine.

8. Explain the advantages of multimedia journalism in conveying complex information to a wide audience.

Multiple Choice Questions

1. Which of the following best exemplifies investigative journalism?

- a) A report on a celebrity's new fashion line
- b) A detailed investigation into government corruption
- c) A lighthearted feature on local community events
- d) An editorial expressing an opinion on a political issue

2. Which of the following is a prime example of hard news reporting?

- a) A blog post about a personal experience
- b) A breaking news report on a major natural disaster
- c) A movie review
- d) An opinion piece on the economy

3. Which example best fits the description of soft news?

- a) A serious report on political tensions
- b) A feel-good story about a local community initiative
- c) An in-depth analysis of economic policies
- d) A breaking news update on an international incident

4. Which option most accurately describes opinion journalism?

- a) A breaking news report on a political scandal
- b) An opinion piece advocating for stricter environmental regulations

- c) A factual account of a natural disaster
- d) A news report on a scientific discovery

5. Which of the following exemplifies citizen journalism?

- a) A professional journalist's news story
- b) An eyewitness account of an event posted on social media
- c) A press release issued by a company
- d) A government announcement

6. Which is a primary example of print media?

- a) A social media post
- b) A newspaper
- c) A television broadcast
- d) A website

7. Which of the following best describes an op-ed?

- a) A news website
- b) A television news broadcast
- c) An opinion piece in a newspaper
- d) A social media update

8. What is the best description of multimedia journalism?

- a) A newspaper article
- b) A radio broadcast
- c) A news report with videos, images, and text
- d) A podcast

Answer Key

Long Answer Questions - Expected Responses

1. Explain the core principles of investigative journalism and provide a relevant historical example.

Expected Answer: Investigative journalism digs deep to uncover hidden truths, often involving significant social or political issues. Examples include Watergate and Snowden's leaks.

2. Define hard news, highlighting its key characteristics and providing a contemporary example.

Expected Answer: Hard news prioritizes factual, timely reporting on serious events like politics and disasters. It emphasizes accuracy and immediacy.

3. Describe soft news and contrast it with hard news, providing examples of each.

Expected Answer: Soft news focuses on less urgent, often human-interest stories, aiming to entertain and inform gently, unlike breaking news.

4. Explain the nature of opinion journalism and its role in media, providing examples of different formats.

Expected Answer: Opinion journalism presents the writer's views explicitly, often through editorials, offering diverse perspectives on current events.

5. Discuss citizen journalism, its advantages and disadvantages, and its impact on traditional media.

Expected Answer: Citizen journalism empowers non-professionals to report news via various online platforms, fostering wider news dissemination but requiring verification.

6. Explain the role and impact of print media in the dissemination of news, despite

the rise of digital platforms.

Expected Answer: Print media uses physical formats like newspapers and magazines to distribute news, offering a tangible and archived record of events.

7. Describe the purpose and significance of op-eds within a newspaper or magazine.

Expected Answer: Op-eds provide a platform for diverse viewpoints outside the main news section, enriching public discourse with varied opinions.

8. Explain the advantages of multimedia journalism in conveying complex information to a wide audience.

Expected Answer: Multimedia journalism blends various media forms to enhance engagement, using text, video, audio, and graphics for a compelling narrative.

Multiple Choice Questions – Correct Answers

1. Which of the following best exemplifies investigative journalism?

Correct Answer: A detailed investigation into government corruption

2. Which of the following is a prime example of hard news reporting?

Correct Answer: A breaking news report on a major natural disaster

3. Which example best fits the description of soft news?

Correct Answer: A feel-good story about a local community initiative

4. Which option most accurately describes opinion journalism?

Correct Answer: An opinion piece advocating for stricter environmental regulations

5. Which of the following exemplifies citizen journalism?

Correct Answer: An eyewitness account of an event posted on social media

6. Which is a primary example of print media?

Correct Answer: A newspaper

7. Which of the following best describes an op-ed?

Correct Answer: An opinion piece in a newspaper

8. What is the best description of multimedia journalism?

Correct Answer: A news report with videos, images, and text