



Practice Worksheet on Types of Journalism

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Subject: Journalism

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Long Answer Questions

1. Explain the concept of investigative journalism, providing a relevant example.
2. Define hard news and give an example of a typical hard news story.
3. What distinguishes soft news from hard news? Provide a suitable example.
4. Describe opinion journalism and give a clear example of where it's found.
5. Explain what citizen journalism is and how it differs from professional journalism. Give an example.
6. Define print media and give a well-known example of a print media outlet.
7. Explain the purpose and placement of an op-ed piece within a publication. Give an example.

8. Describe tabloid journalism and provide a couple of well-known examples of tabloid publications.

Multiple Choice Questions

1. Which of the following best exemplifies investigative journalism?

- a) A report on local council meetings
- b) A detailed investigation into corporate tax evasion
- c) A review of a new restaurant
- d) A celebrity interview

2. Which of the following is an example of hard news?

- a) A lighthearted feature on unusual pets
- b) A breaking news report on a major earthquake
- c) A movie review
- d) An opinion piece on climate change

3. Which of the following is most likely to be considered soft news?

- a) A human-interest story about a local hero
- b) A report on the national debt
- c) An editorial supporting a new law
- d) An exposé on political corruption

4. Which is an example of opinion journalism?

- a) A news report on a political rally
- b) An editorial arguing for stricter gun control
- c) A feature article on a new museum exhibit
- d) A weather forecast

5. Which best illustrates citizen journalism?

- a) A professional journalist's report on a city council meeting
- b) A tweet from an eyewitness at a protest
- c) A news report from a television network
- d) An article in a respected newspaper

6. Which of the following is a form of print media?

- a) A news website
- b) A printed newspaper
- c) A television broadcast
- d) A social media post

7. Which of these is best described as an Op-Ed?

- a) An opinion piece in a newspaper
- b) A news report on a breaking event
- c) An investigative report
- d) A feature article on a local business

8. Which of the following is a well-known tabloid?

- a) National Enquirer
- b) The New York Times
- c) The Guardian
- d) The Wall Street Journal

Answer Key

Long Answer Questions - Expected Responses

1. Explain the concept of investigative journalism, providing a relevant example.

Expected Answer: Investigative journalism digs deep to uncover hidden information, often involving social, political, or corporate issues. Examples include the Watergate Scandal.

2. Define hard news and give an example of a typical hard news story.

Expected Answer: Hard news prioritizes factual reporting on serious, timely events such as politics, economics, or major disasters. Think of a breaking news report on a natural disaster.

3. What distinguishes soft news from hard news? Provide a suitable example.

Expected Answer: Soft news focuses on lighter, less urgent topics like entertainment, lifestyle, or human interest stories. A feature on a celebrity is a typical example.

4. Describe opinion journalism and give a clear example of where it's found.

Expected Answer: Opinion journalism presents the writer's views, often in editorials, columns, or op-eds. An editorial advocating climate action is an example.

5. Explain what citizen journalism is and how it differs from professional journalism. Give an example.

Expected Answer: Citizen journalism involves non-professionals sharing news via blogs or social media. Eyewitness accounts on Twitter are a prime example.

6. Define print media and give a well-known example of a print media outlet.

Expected Answer: Print media uses physical formats like newspapers and

magazines to disseminate news. The New York Times is an example.

7. Explain the purpose and placement of an op-ed piece within a publication. Give an example.

Expected Answer: Op-eds express the author's opinion, separate from the main news content, often in newspapers or magazines. Think of editorials arguing for policy changes.

8. Describe tabloid journalism and provide a couple of well-known examples of tabloid publications.

Expected Answer: Tabloids emphasize sensationalism, gossip, and entertainment. The National Enquirer and The Sun are prime examples.

Multiple Choice Questions – Correct Answers

1. Which of the following best exemplifies investigative journalism?

Correct Answer: A detailed investigation into corporate tax evasion

2. Which of the following is an example of hard news?

Correct Answer: A breaking news report on a major earthquake

3. Which of the following is most likely to be considered soft news?

Correct Answer: A human-interest story about a local hero

4. Which is an example of opinion journalism?

Correct Answer: An editorial arguing for stricter gun control

5. Which best illustrates citizen journalism?

Correct Answer: A tweet from an eyewitness at a protest

6. Which of the following is a form of print media?

Correct Answer: A printed newspaper

7. Which of these is best described as an Op-Ed?

Correct Answer: An opinion piece in a newspaper

8. Which of the following is a well-known tabloid?

Correct Answer: National Enquirer